

Promote Your Business

to insurance professionals in Texas



FIWT members prefer to work directly with our Industry members over non-members.

Advertising

FIWT offers target marketing to Texas insurance professionals. Market your company by providing fliers, giveaways and/or marketing items for our convention packets. Access the online directory or get a full membership list or attendee list for an event. Sponsorships offer a great way to keep your company name in front of our members. Sponsors receive recognition before, during, and after the event.

Events

FIWT has 14 local associations throughout Texas. Each local has a monthly meeting and events in their areas. In addition, FIWT offers statewide events each year. All employees are our industry members received discounted rates to attend the FIWT events. These events offer continuing education and many networking opportunities. In April FIWT hosts a Bowling or Bunco Tournament and Mid Year Conference. In October is the FIWT Annual Convention with Trade Show and Golf Tournament. Participate in our events meet with our members directly.



We strive to make our events fun for all. Our trade shows have a different theme each year.



FIWT members develop personal life-long relationships with each other.

Education

Education is a big part of FIWT. We are always looking for new class and updates on insurance-related topics. We strive to offer a diversity in both our CE and professional development courses. Sponsoring a class or presenting a class to FIWT members is another great way to reach our members.

Industry Membership

All employees of the company receive the membership discounted rates on events. Discounted trade show booth rates more than cover the cost of the annual membership. Membership runs November 1 of one year through October 31 of the following year.

www.FIWT.com

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469-362-5777



Sponsorship Opportunities



Industry Membership

- ◆ \$200 annually
- ◆ Access to online membership directory
- ◆ Discounted rates to attend FIWT events
- ◆ Discounted booth rates at FIWT Trade Show
- ◆ Advance notice of advertising opportunities
- ◆ Recognition at FIWT events

Annual Convention

In October each year, local varies

- ◆ Meal Sponsors for \$1,000
- ◆ Break Sponsors for \$500
- ◆ Dessert Sponsors for \$500
- ◆ Device Charging Station Sponsor \$500
- ◆ General Sponsorships for \$250+

FIWT Leadership & Education Mid Year Expo

In April each year, local varies

- ◆ Meal Sponsors for \$500
- ◆ Breakfast Sponsors for \$300
- ◆ Device Charging Station Sponsor for \$250
- ◆ General Sponsorships for \$200+

Golf Tournament

In October each year, same location and time as convention.

- ◆ Beverage Cart Sponsor for \$350
- ◆ Hole in One Sponsor for \$350
- ◆ Buffet Lunch Sponsor for \$300
- ◆ Prize Sponsor for \$250
- ◆ Hole Sponsors for \$200

Bunco/Bowling Tournament

Held in April each year on the Friday of the FIWT Leadership & Education Mid Year Expo. Event may be a Bunco Tournament or Bowling Tournament depending on location.

- ◆ Award Sponsor for \$300
- ◆ Lunch Sponsor for \$250
- ◆ Lane or Table Sponsor for \$200
- ◆ Dessert Sponsor for \$150
- ◆ Raffle/Door Prize Sponsor for \$100+

Trade Show

In October each year, same location and time as convention.

- ◆ Booth cost for \$650, prime booths for \$700
- ◆ Time dedicated to booths—no classes or meetings at the same time as trade show
- ◆ Includes lunch buffet for two immediately following the trade show.
- ◆ Industry members pick booth space first