

FIWT is  ing for you in 2022!

FIWT Membership Contests

Contests Dates: November 1, 2021 – September 30, 2022

FIWT is offering **THREE** contests this year. We really want to focus on growth, and we want to give our members different options to get involved to help us grow. The theme this year is [Better Than Perfect Vision with FIWT.](#) We can accomplish that together.

Contest 1: IMPROVISE: A prize of \$100 will be awarded to the local association with the most new members at the end of the year. Make plans for Happy Hours and other events to attract new members. However, also realize that many times new members are invited by a current member on the spur of the moment. Therefore, get creative, be spontaneous and step out of your box to invite a coworker or business professional to the next local association meeting in your area.

Contest 2: ADAPT: *NEW* The foundation of our organization is retail agents. We want to challenge our agencies to adapt to our ever-changing world. FIWT offers many benefits to retail agents. Help us increase our agency membership. The agency that brings in the most new members over the year will be awarded \$50 which is essentially a new membership for the following year.

Contest 3: OVERCOME: *NEW* MGA/Carriers, Premium Finance, Restoration Companies and the many other insurance industry professionals are just as important to FIWT. We know that you are the travelers; you visit the offices of retail agents on a regular basis....or at least you did before Covid-19. We ask you to help us spread the word about FIWT. We will likely be dealing with Covid-19 for years to come but FIWT has been able to overcome the obstacles to continue serving the insurance industry. Our members are so faithful and passionate about FIWT, and we know that includes our company people as well. While you are traveling, take a few FIWT applications with you or direct them to the FIWT website membership application at http://www.fiwt.com/memapp_indiv.pdf. Make sure they list your company at the top on the line “Referred by.” The company with the most referrals of new members for the year will receive 50% the booth cost for the FIWT Trade Show 2022, to be held on Friday, October 7, 2022, at Embassy Suites San Marcos.

For contest 1, each local association needs to keep track of their own new members. Each new member will earn your local association 10 points. Complete the form at the end of the year and turn in to Tanya Wyatt at twyatt@bigwf.com. Deadline for the form to be received is October 9, 2022.

For contests 2 and 3, as long as the person enters something in the “referred by” line on the application, the FIWT office will keep track of all other new members. Deadline for contest is September 30, 2022.

